

Keys of Goshen II Prospectus

CALENDAR:

Application Deadline: Monday, April 3rd, 2017, 11:59PM

Deadline is firm. Adjudication begins immediately.

Applicants must be paid-in-full members of Goshen Art League by Friday, April 3rd, 2017, 6PM.

Awards will be announced the week of April 10th

Mandatory orientation/Contracts signed: April 10th and/or 11th

Work space available from: Thursday, April 13th (in Village of Goshen)

All work completed: June 6th. Sealer will be applied by June 9th

Public unveiling: Saturday, June 17th, 2017

APPLICATION MATERIALS:

Send electronic application to: keysofgoshen@yahoo.com.

Include:

Name

Address

Phone Number

Email Address

Website (Optional)

SUPPORTING MATERIALS INCLUDE:

a. Two JPG images of work already completed by the artist that is similar in genre, style and scope to proposed design for piano. For example: Landscape, abstract, distinctive colors, etc. These can be images of two works or of one work, plus detail of same.

b. Two JPG images of sketches of the ACTUAL DESIGN artist proposes to execute on the piano. Final project must not deviate significantly from original proposal.

c. A brief written proposal and description of design - no more than two paragraphs.

HONORARIUM:

Each selected artist will receive a flat fee of **\$1,000** per piano, for the design, materials, and labor. The payment will be made as follows: **\$600** will be paid at the beginning of the project.

The balance of **\$400** will be paid upon completion of the project.

This award is taxable. Your award amount will be reported by the Community Foundation of Orange and Sullivan, the project's fiscal sponsor. Discuss any questions you may have with your accountant or financial advisor.

REQUIREMENTS/GENERAL INFORMATION:

- Applications will be presented to the judges anonymously. Visible name on supporting material may be cause for application to become ineligible.
- All images must be original and owned by the artist. Any pre-existing images or homages must be in the public domain. Artist is responsible for due diligence. Known cartoon characters, images of celebrities, copyrighted illustrations and logos, and advertising of any kind will not be accepted. "Play me, I'm Yours" is a copyrighted phrase and may not be used.
- Artwork must not interfere with the functionality of the pianos. The pianos will have been repaired prior to painting and will be in working order. They will be tuned and will be played as well as displayed.
- The GAL KEYS liaison will set standards as to the quality of materials (i.e. paint brands) to be used. All painting will be done in acrylic. Appliqué, decoupage, wrapping techniques, as well as three-dimensional multi-media designs will be considered, with the proviso that all elements are durable and able to be properly weather sealed. Any details in question with regard to above are to be discussed and agreed to during the artist orientation.
- Artist is responsible for priming surface prior to beginning work and for adequately sealing the decorative elements once the work is completed. Primer and sealant will be provided.

- The mayor, on behalf of the Village, may provide very general guidelines as to suitability of commissioned designs. Such criteria will be based upon community standards and consideration for audiences of all ages.
- The Village requests that one of the pianos feature a “Historic and/or Traditional Goshen” theme. Consideration will be taken to determine that at least one of the commissions be awarded accordingly. If applying in this category please specify clearly at the start of your written proposal “GOSHEN THEME.”
- Artists may apply individually or as a team. Regardless of the personnel arrangement, the judges will make their determination based on the images submitted.
- At their discretion, commissioned artists may engage volunteers or pay others to help staff their project. However, the commissioned artist must personally guide and closely supervise the work. No additional compensation will be made for staffing.
- The finished pianos will remain the property of the Village of Goshen. The Village may choose to sell the pianos as a fund-raiser at some future time.

PLEASE NOTE:

Each artist who is awarded a commission is required to attend a **mandatory** one hour meeting in order to sign an agreement, receive half of the honorarium, tour the work site, and take part in a brief orientation. In order to accommodate schedules two sessions will be offered. Artists need only attend **ONE**.

Mandatory meeting option dates are:

Monday, April 10th, 7PM.

Tuesday, April 11th, 11AM.

Any known conflicts must be noted on application.

Send electronic application and address any questions to:

keysofgoshen@yahoo.com.

REMEMBER: Deadline is Saturday, April 1st, 2017, 11:59PM.

Sponsored by Village of Goshen, Mayor Kyle Roddey, KEYS creator.

Administered by Gloria Bonelli, project director in collaboration with
Julissie Saltzberg, artists liaison for the Goshen Art League.